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**Media Contact:**

Vicki Pillow  
Food Bank of Northeast Arkansas  
870-932-3663 x 104  
vpillow@foodbankofnea.org

**Greenway raises \$166,400 for the backpack program**

Weiner, Ark. (March 4, 2020) – The Greenway Equipment and Jason Aldean partnership to give away a John Deere Cab XUV835M Gator Aldean used on his property near Nashville raised \$166,400 for three local food banks, nearly \$50,000 more than the giveaway raised last year.

“Giving back to the communities in which we operate is a main priority for us,” said Marshall Stewart, Greenway Equipment CEO. “Being able to support a fundraiser like this Jason Aldean Gator Giveaway is what it’s all about, supporting the children in our communities, especially those who don’t know where their next meal is coming from.”

Proceeds from the promotion will benefit weekend backpack programs at Arkansas Food Bank in Little Rock, Food Bank of Northeast Arkansas in Jonesboro, and Southeast Missouri Food Bank in Sikeston. Together, the three food banks feed 4,600 children through their backpack programs, which send food home with deserving children each weekend.

Northeast Arkansas has a total of 23,610 children who are food insecurity, which means their families don’t necessarily know where they will find their next meal.

“We are proud longtime supporters of the Backpack Program,” Stewart said. “In an area where agriculture is the leading economy, no one should go without a meal.”

Aldean drew the winning ticket for the Gator shortly before his We Back concert Saturday night at First National Bank Arena in Jonesboro. Wynne, Ark., resident Patsy Roberts won the Gator, which features a dashboard plaque autographed by Aldean.

The Gator giveaway kicked off in January, and a \$10 donation was requested with each registration.

For more information about the fundraiser, contact Rick Bormann at [RBormann@gogreenway.com](mailto:RBormann@gogreenway.com) or Maddison Stone at [MStone@gogreenway.com](mailto:MStone@gogreenway.com).

**About the Food Bank of Northeast Arkansas**

The Food Bank of Northeast Arkansas provides hunger relief to people in need by raising awareness, securing resources, and distributing food through a network of non-profit agencies and programs. The Food Bank of Northeast Arkansas provides the equivalent of 119,000 meals each week to individuals at risk of hunger in twelve counties. The Food Bank is a member of Feeding America and the Arkansas Hunger Relief Alliance, and because we work in collaboration, we can help provide 4 meals for every \$1 donated. For additional information on

the Food Bank of Northeast Arkansas, please visit [www.foodbankofnea.org](http://www.foodbankofnea.org). You can also find the Food Bank of Northeast Arkansas on Facebook, Twitter, and Instagram.

### **About Greenway Equipment**

Greenway Equipment is a 31 location John Deere dealer and for more than 30 years have been the trusted equipment dealer providing Arkansas and southeast Missouri with tough, durable equipment, a variety of services and expert advice. The mission of Greenway is to earn the trust and respect of customers and employees alike. To learn more, visit [www.gogreenway.com](http://www.gogreenway.com).