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Food Bank of Northeast Arkansas Receives Grant from Corinth Coca-Cola of Jonesboro

Jonesboro, June 11, 2020: The Food Bank of Northeast Arkansas announced today that it received a \$33,945 grant from Corinth Coca-Cola of Jonesboro. The grant will support the Food Bank's efforts to distribute emergency food boxes in response to the coronavirus pandemic.

"Because of the generosity of Corinth Coca-Cola of Jonesboro we can continue to fill pantry shelves," said Christie Jordan, CEO for the Food Bank of Northeast Arkansas. "Nothing can measure what it means to help people take control of their lives during these times of uncertainty. For people facing hunger—hope is a hot meal, a bag of groceries, a well-nourished child."

According to Jordan, the Food Bank of Northeast Arkansas' food pantry network is seeing many first-time visitors at food distributions throughout their 12-county service area, and their food distribution has increased by 24% compared to last month.

"I believe that the Food Bank of Northeast Arkansas is serving our community well and especially now as hard times have fallen on so many of our neighbors," said Bill Pate, Jonesboro Coca-Cola Branch Manager. "The mission of Jonesboro Coca-Cola is to serve our community and to provide the very best refreshing beverages for our consumers, & by supporting the Food Bank of Northeast Arkansas together with this donation we can provide thousands of meals for our community."

The Food Bank will use the grant funds to provide emergency food distribution to struggling families in its twelve-county service area.

"I believe the Food Bank of Northeast Arkansas provides an invaluable resource in the battle against hunger," said Randall Crisler, Jonesboro On Premise Sales Manager. "We at Jonesboro Coca-Cola are proud to be a part of defeating hunger."

About Corinth Coca-Cola of Jonesboro

Corinth Coca-Cola Bottling Group, one of less than 70 independently owned U.S. Coca-Cola bottlers, is a centennial family business that is proud of its legacy, passionate about its roots, and committed to its future.

About the Food Bank of Northeast Arkansas

The Food Bank of Northeast Arkansas provides hunger relief to people in need by raising awareness, securing resources, and distributing food through a network of non-profit agencies and programs. The Food Bank of Northeast Arkansas provides the equivalent of 119,000 meals each week to people facing hunger. The Food Bank works in partnership with 140 non-profit partner agencies and programs in 12 counties in Northeast Arkansas. These counties include: Clay, Craighead, Crittenden, Cross, Greene, Jackson, Lawrence, Mississippi, Poinsett, Randolph, St. Francis, and Woodruff. Additionally, the Food Bank of Northeast Arkansas is a member of Feeding America, a national network of food banks. Through our many partnerships, every \$1 donated can help provide 4 meals. For additional information, please visit our website www.foodbankofnea.org. You can also find the Food Bank of Northeast Arkansas on Facebook @FoodBankofNEA, Twitter @foodbankofnea, and Instagram @foodbankofnea.

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