

NEWS RELEASE

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Arvest Provides One Million Meals

Bank has Raised More than 17 Million Meals and \$3 Million in 10-Year History of Initiative

JONESBORO, Ark. (April 1, 2020) – Arvest Bank was scheduled today to launch its annual two-month Million Meals initiative to fight hunger in the four-state region the bank serves. Instead, the bank announced it will proactively provide one million meals in the fight against hunger.

In this, its 10th year, Arvest’s Million Meals campaign has raised a total of 17,068,971 meals, which includes more than \$3 million in funds given directly to the bank’s dozens of local food partners.

Due to the effects of COVID-19, local food partners likely will see an increased need for the help Million Meals provides. Arvest encourages anyone who usually supports the Million Meals campaign through in-branch food contributions or fundraisers to donate directly to their local food bank or other appropriate organization if they are able.

In Northeast Arkansas, Arvest is providing funding assistance to the Food Bank of Northeast Arkansas.

“Our regional food bank meets a widespread need across Northeast Arkansas and an increasing number of people in our area are facing the challenge of providing food for every meal,” said Kevin Hufstedler, market president of Arvest Bank in Northeast Arkansas. “By turning this two-month campaign into an immediate donation, we are able to help provide assistance now and hopefully for several weeks to come.”

The bank's decision to provide one million meals was based on the fact hunger is an issue in every community it serves. In 2018, 11.1 percent of American households were food-insecure, meaning they had difficulty at some time during the year providing enough food for all their members due to a lack of resources.

About Arvest

Arvest Bank, named by *Forbes* magazine as one of the "World's Best Banks" for 2019, operates more than 260 bank branches in Arkansas, Oklahoma, Missouri and Kansas through a group of 14 locally managed banks, each with its own board and management team. These banks serve customers in more than 135 communities, with extended weekday banking hours at many locations. Arvest also provides a wide range of banking services including loans, deposits, treasury management, credit cards, mortgage loans and mortgage servicing. Arvest is an Equal Housing Lender and Member FDIC.

About Arvest Wealth Management

Arvest Wealth Management offers wealth management, trust services and insurance products. Investments and Insurance Products: Not FDIC Insured, May Lose Value and Not Guaranteed by the Bank. Trust services provided by Arvest Bank.